

JAMES A. BRADY
Writer-Director-Producer

Jim has been writing, directing, and producing video and audio visual programs for Employee Communications, Management Development, Quality, Training, Health, Safety, Sales, and Marketing for over fifteen years. Before going independent in 1986, he was Manager of Media Production Services at Union Carbide Corporation in Danbury, Connecticut.

Jim was a key member of the team that managed and produced Union Carbide Annual Stockholder's Meetings held around the country. He was also part of the corporate team that directed Union Carbide's response to the Bhopal crisis. This included: press conferences, worldwide audio networking, executive training and employee communications videotapes.

He has a BA in Communications from SUNY Oswego and is a candidate for a MA in Communications from the New York Institute of Technology.

Jim has done work for many Fortune 100 Companies and other organizations including: Allegheny International, Bellcore, Borg-Warner, Brinks, Colt Industries, Condiesel Mobile Equipment, Connecticut Mutual, Dow Chemical, Dupont, Elkem Metals Corporation, GTE, Harris Corporation, Madison Paper Industries, Merillat Industries, NYNEX, Perkin-Elmer Corporation, Shell Oil, Sony, Stauffer Chemical, The National Health Club, The National Parks Service, Union Carbide, Uniroyal, Nabisco Brands, and United Technologies.

Some of these programs have received awards from international film and video festivals including: A Bronze Telly Award, First Prize at the American Society of Mechanical Engineers Century Three Film Festival, The Information Film Producers of America Gold Award, The International Television Association Golden Reel of Merit, The New York Industrial Film Festival Bronze Award, The U.S. Industrial Film Festival Award for Creative Excellence.

In addition, Jim has taught a variety of seminars at professional society annual conferences and conventions. He was a regular speaker at the Visual Communications Congresses in Atlanta and New York. He also taught seminars at the New York Video Expo, The American Society of Agricultural Communicators National Conference, and The International Television Association National Conference.

The seminar topics include: "Scripting and Needs Analysis," "Production Budgeting," "Marketing In-House Communications Services," "Scenic Design and Construction," and "Video Production Survival Techniques."

Jim is active in the leadership of the International Television Association, the professional association for non-broadcast video communicators. He is now serving a third term as Group Leader for the ITVA Computer Services Special Interest Group. He has also served as the ITVA Region One Vice-President, and the ITVA Connecticut Chapter President.

CONCEPT ASSOCIATES
5 Alrowood Drive Norwalk, Connecticut 06851
Voice: 203-852-0841 Fax: 203-838-9662